

CSR 2024

June 10-11, 2024
Yogyakarta, Indonesia

7th

International Conference on
CSR & Sustainable
Development



Jointly Organised by:

Society For Education and Research Development
India

&

Janabadra University, Yogyakarta
Indonesia

www.serd.org.in/csr2024

Journal Partners:

1. Asia Pacific Business Review
(Impact Factor 2.9, Scopus, ABDC: B)
<https://www.tandfonline.com/journals/fapb20>
2. Frontiers in Blockchain : Blockchain in Industry
Impact Factor: 3.1, Web of Science

<https://www.frontiersin.org/journals/blockchain/about>

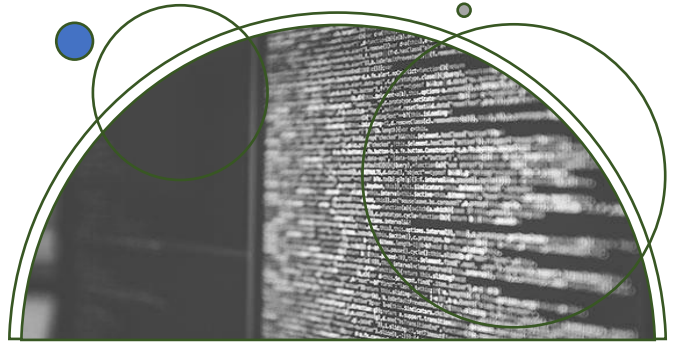


INTRODUCTION

Amidst global concerns surrounding climate change, environmental protection, pollution levels, and waste management, the role of corporations in promoting social causes and ethical business practices is becoming increasingly crucial. It is imperative for businesses to shift their focus from solely seeking profit to also prioritizing responsible products and efficient services. The seventh edition of this conference will provide new direction for discussions around the world. The growing regulations and expectations regarding non-financial reporting mean that failing to comply or adapt carries a myriad of potential business risks. This, combined with the urgent call to act, emphasizes the critical role of sustainability in ensuring compliance, resilience, and enduring financial viability for businesses.

The upcoming CSR 2024 international conference is a unique gathering of CEOs, senior sustainability experts, NGOs, researchers, and academicians. This event offers the opportunity to exchange actionable ideas, research work, and insights on how organizations can collaborate, communicate, and comply to be leaders in sustainable action. Our refreshed agenda will equip attendees with tools for successfully integrating sustainability into core functions, mastering reporting methods, and engaging with stakeholders for maximum impact.

The conference aims to encourage businesses to wholeheartedly embrace ESG (Environmental, Social, and Governance) principles in their core philosophy, policies, practices, and processes. It also serves as a platform for addressing global challenges such as climate change, depletion of natural resources, human rights issues, and resilience strategies to leverage ESG for the long-term benefit of the business, its stakeholders, and society.



OBJECTIVE



The conference seeks to establish a unifying forum for corporations, government agencies, NGOs, civil society, academics, and other organizations to exchange their expectations, aspirations, and responsibilities. Its mission also includes the formation of a Think-Tank composed of representatives from different parts of the world and diverse fields of business and society. This platform will showcase research advancements in areas such as CSR and Sustainable Business, Sanitation, Climate Control, Work Life Balance, Philanthropy, Responsible Products, Business Ethics, Social impact and other relevant topics through paper presentations and poster exhibitions by researchers and professionals from various universities and institutions. Furthermore, presentations and

debates will offer insight into current perspectives on how these global issues are being addressed.

FORESEEN OUTCOMES

Knowledge Sharing: Attendees will gain a deeper insight into the importance of responsible business practices in today's Corporate Landscape.

Policy Recommendations: The event will aid in developing recommendations for promoting responsible business practices.

Networking: Participants will have the chance to connect with professionals, colleagues, and stakeholders, fostering teamwork and alliances.

Best Practices: Showcasing exceptional case studies and practices can serve as motivation for other companies.



CALL FOR PAPERS

The conference will bring together the Business Leaders, Govt Policy Makers, Non-Government organizations, Consultants, Researchers, Academicians, Scholars, and representatives from other elements of civil society to discuss a broad array of topics related to corporate social responsibility across the various parts of the world. We are specially inviting the Ph.D. candidates from social sciences, law, business sciences and economics as well as from natural sciences and engineering to engage in a dialogue on solutions for global challenges of sustainability and CSR. The conference welcomes paper submissions from all disciplines on topics including but not limited to:



CSR	HR	MARKETING	FINANCE
Socially responsible products and services	Reconciling Interests of Management and Workers	CSR & communication: public relations, pressure group, media	Socially Responsible Investment as an offshoot of CSR
The Role of NGOs and other Elements of Civil Society	Corporate Graft and Whistleblowers	Cause-based marketing	Financial institutions' and CSR: Micro-financing in emerging economies
The Future of CSR and Responsible Investment	Child Labor, Forced Labor and Labor Trafficking	CSR for Reputation Management	Environmentally responsible practices & financial performance
CSR in the Crisis and Disaster Management	Human Rights and Business Sustainability	Corporate - NGO partnership	CSR Practices in the Banking Sector
Adoption of green IT strategies as a form of CSR	Accelerating HR's Role in CSR and Sustainability	CSR & sustainability knowledge in marketing communications.	Modern Banking and CSR Issues
CSR Competitive Advantage	Gender neutrality and sustainability	CSR and consumers: cause related marketing, social marketing	Finance as a Driver of CSR
Social Responsibility in business	Challenges of Social Inclusion: Gender, Inequalities, and Human Rights	UN-SDGs for a sustainable world	Sustainable investment practices and implications.
OPERATIONS		TECHNOLOGY	STRATEGY
Supply Chain Sustainability		Balancing Innovation and sustainability	The Role of Governments in Business
Entrepreneurship and sustainability	Social responsibility, ethics & accountability in the digital society		Self-Regulations, Codes of Conduct & Voluntary Compliance
Low-Carbon Energy and Sustainable Industry	Emerging role of social media in CSR		Global Governance and Corporate Liability
Waste Management	CSR, Smart Cities and Mobility		Sustainable Tourism
Sustainable Agriculture and Food Systems	Generative Artificial Intelligence and Sustainability		Emerging 'Responsible' products and responsible organisations

CSR PRACTITIONER'S TRACK

The conference will focus on two broad tracks: research and practitioner. The research track will focus on a more academic perspective with presentation of research in the CSR area, whereas the practitioner track will have the presentations from the corporate / NGO projects and initiatives along with the case studies in the CSR area. However, the conference sessions will have mixed presentations from both the tracks, for benefit of all. In both the Research and Practitioner track, the proposals can be submitted in any of the following categories:

(a) Full Paper	(15-20 pages)
(b) Short Paper / Work in Progress	(10-12 pages)
(c) Practitioner Presentation Abstract	(1 Page Abstract)
(d) Poster Presentation	(1 Page Abstract)

IMPORTANT DATES

Abstract/ Proposals Submission	April 15, 2024
Acceptance/ Review note	Ongoing
Camera Ready Submission	April 30, 2024
Registration Deadline	April 30, 2024
Conférence Dates	June 10-11, 2024

All the delegates are requested to complete registration from after making the payments. Co-authors need to register separately for Kit and Certificate. In Absentia Registration may be made for the Co-authors. The Registration Fees includes:

- Lunch and Coffee breaks at the conference venue
- Certificate of Participation, Conference Badge & Kit
- Conference Proceedings (electronic copy & printed copy)
- Conference Gallery (Photo/Video)

REGISTRATION

	Corporate, NGO	Academics/ Researcher	Students
Speakers/Delegates	USD 350	USD 300	USD200
Absentia Presenters	USD 200	USD 200	USD 100

For the Travel, Lodging & Boarding, the Participants need to make their own arrangement. However, the conference organizers are trying to get best discounted rates from hotel.

Payment may be made to the bank account:

Bank Account Name	: Society for Education and Research Development
Account no.	: 05291131002000
Name of the Bank	: Punjab National Bank
Address of the Bank	: MLN College, Yamunanagar, Haryana
IFSC Code	: PUNB0052910 (For transfer from India)
Swift Code	: PUNBINBISB (For Transfer from Abroad)

ABSTRACT / PAPER SUBMISSION

Paper Submission Format

Abstracts: should be of 200 words, formatted in Microsoft Word, and 1.5 line spaced, using size 12 Times New Roman font 3-5 Keywords need to be mentioned below the paragraph. Abstracts should

highlight major points of the research and explain why the work is important; the purpose, the methodology adopted, and the conclusion.

Language: The use of English language is applied to all papers. No other languages are allowed.

Page Size: Documents must be formatted in the ISO A4 (210 X 297 mm. or 8.3X11.7 in.) paper size. The top, bottom, left and right margin should be 1 inch.

Typeface: The entire paper should be written in 10-point Times New Roman. Please follow the template for heading and sub-heading styles (available at the conference website).

Line Spacing: All papers should follow 1.5 line spacing for the text.

Referencing Style: Papers should follow the APA Style of referencing (www.apastyle.org).

Paper Submission

All papers must be submitted online through the link given on Conference Website only. Submissions by email are not permitted. Along with your paper / abstract, please also submit the author's profile (one paragraph) and a passport size photograph in a .doc /.docx format. The template is available on the conference website.

PAPER PUBLICATION

- All accepted papers will be published in the SCOPUS Indexed Conference Proceedings.
- Selected papers will be recommended for publication in the collaborating journals:
- **Asia Pacific Business Review**
Impact Factor 2.9, Scopus, ABDC : B)
Special Issue on Environmental, Social and Governance (ESG) in Sustainable Development and Innovation: Theoretical and Empirical Explorations)
<https://www.tandfonline.com/journals/fapb20>
- **Frontiers in Blockchain**
Impact Factor: 3.1, Web of Science
Special Issue on Sustainable Development in Artificial Intelligence, Blockchain and Internet of Things
<https://www.frontiersin.org/journals/blockchain/about>

PAPER/POSTER AWARDS

- There will be two best paper awards, one each in the Research and Practitioner Track of the conference.
- All presented submissions will be eligible for this competition and the decision will lie with the jury consisting of eminent experts of the area.
- Each of the best paper awards will carry a citation and a prize.
- The best paper awards will be announced in the valedictory session of the conference.

CSR2024 SECRETARIAT

Questions related to the Conference may kindly be directed to the conference secretariat.

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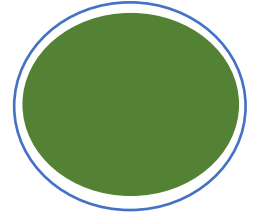
serd.csr@gmail.com

www.serd.org.in/csr2024



PAST CONFERENCES

6th International Conference on CSR & Sustainable Development (New Delhi, India)		
CSR 2019	10-11 October 2019	www.csr2019.serd.org.in
5th International Conference on CSR & Sustainable Development (Addis Ababa, Ethiopia)		
CSR 2017	02-03st May 2017	www.csr2017.serd.org.in
4th International Conference on CSR & Sustainable Development (Kuala Lumpur, Malaysia)		
CSR 2016	30-31st May 2016	www.csr2016.serd.org.in
3rd International Conference on CSR & Sustainable Development (Dubai, UAE)		
CSR 2015	04-05th May 2015	www.csr2015.serd.org.in
2nd International Conference on CSR & Sustainable Development, Jakarta		
CSR2014	02-05 Jun 2014	www.serd.org.in/csr2014
1st International Conference on CSR & Sustainable Development, Bangkok		
CSR 2013	03-06th June 2013	www.csr2013.serd.org.in
ICT 4 Democracy International Summer School, New Delhi		
09-15 Mar 2014		www.ss2014/serd.org.in
International Conference on Big Data & Analytics for Business, New Delhi, India		
March 17-18, 2016		Radisson Blue Hotel, New Delhi



ABOUT YOGYAKARTA (INDONESIA)

Yogyakarta is one of Indonesia's 37 provinces. Located about 430 kilometers (260 miles) south-east of the nation's capital, Jakarta, in the island of Java, it is the 2nd smallest province in Indonesia by land area, with the total population of around 3.67 million people. Yogyakarta is called as "Kota Pelajar" in Indonesian, literally meaning "The Student's City". It is also renowned as one of the top tourist destination in Indonesia, situated between volcanic mount Merapi in the north and Indian Ocean in the south, and having a very rich culture and history.

Borobudur Temple is the largest Buddhist temple in the world. Built between AD 780 and 840 by Sailendra dynasty, the ruling dynasty of Central Java at the time.

Yogyakarta Royal Palace (Keraton Ngayogyakarta Hadiningrat) is the seat of the reigning Sultan of Yogyakarta and his family. It was built during the reign of Sultan Hamengkubuwono I, the first Sultan of Yogyakarta, in 1755-1756.

Prambanan temple complex was built in the ninth century by the old Mataram Kingdom. Consists of 16 main temples and 224 smaller temples, Prambanan is the largest Hindu temple complex in Indonesia. Other than visiting the temple complex, tourists can also watch Ramayana Ballet, a show that combines dance and drama without dialogue, telling the epic story of Ramayana.

Malioboro is the name of a major shopping street located in downtown Yogyakarta.

Mount Merapi is an active volcanic mountain north of Yogyakarta. Peaking at 2,910 metres above mean sea level, it is one of the most active volcanoes in the world. There is a lot of tourist destination around the mountain's slope such as camping grounds, villas, museums, and many more.

Parangtritis Beach is located in Kretek Subdistrict, Bantul Regency, about 27 kilometres south of downtown Yogyakarta, this beach is one of the most iconic tourist destinations in Yogyakarta. Tourists can do lotsof things in Parangtritis, such as riding delman (a traditional horse-drawn carriage) around the beach or watching the sun sets over the Indian ocean. Try sandboarding in Gumuk Pasir Parangkusumo (Parangkusumo Sand Dunes) or enjoying the ocean view from the top of Bukit Paralayang Watugupit (Watugupit Hill).

Many more attractions may be explored by the tourists...