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CSR 2014

International Conference
on
**Corporate Social Responsibility
&
Sustainable Development**

Jakarta (Indonesia)
June 02-05, 2014

Chamber Partner:



Organized by:



SERD, New Delhi, India



Gunadarma University
Indonesia



Musi Rawas Economic Institute
Indonesia



Asia-Pacific Institute of
Management, New Delhi

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Corporate Sustainability &
Responsibility

Introduction

Businesses play an important role in the society, impacting the communities, regions as well as the individuals and environment. However, in the present day competitive environment, businesses must find new ways to address the social, economic, and environmental effects of doing business, while balancing the conflicting demands on their attention, time, and resources. This in fact demands the alignment of corporate social responsibility (CSR) with business strategy to create a truly sustainable business, in the established companies.

Over the last few years, an increasing number of companies worldwide have started promoting their business through Corporate Social Responsibility strategies because the customers, general public and the investors expect them to act in sustainable as well as responsible manner. Global consumers have definitive expectations for the role companies should play in addressing social and environmental issues and are avidly considering CSR in a variety of decisions. Although there is strong support of CSR across all countries studied, there are distinct differences in market-specific consumer attitudes and behaviors. In some cases, CSR is a result of various social, environmental and economic pressures while in other cases, it is primarily a strategy to divert attention away from the negative social and environmental impacts. It enables the company to leverage its products, employee strength, networks and profits and up to some extent to create a sustainable change for marginalized communities.

Despite certain criticisms on the CSR activities, more companies in the world are inclining their strategies towards corporate social responsibility. The CSR Executives have the task of reconciling the various programs, quantifying their benefits, or at least sketching a logical connection to the business, and securing the support of business line counterparts. CSR can not only refer to the compliance of human right standards, labor and social security arrangements, but also to the fight against climate change, sustainable management of natural resources and consumer protection. The various practices followed by the corporate in different parts of the world differ significantly.

The demographics, literacy rate, poverty ratio and GDP of the country have significant role in determining the directions of CSR initiatives of an organization. The Conference has been designed to understand and deal with the unprecedented impacts of CSR on the working population, society and environment and therefore to elaborate the various frameworks for it with a view to develop evolutionary CSR practices. CSR 2014 is the 2nd conference in series, with the first successful conference in Bangkok in 2103, and will be an excellent platform to discuss the global themes of corporate social responsibility (CSR) and sustainability in all their various dimensions.

Objective

CSR2014 will present the current CSR models and practices, as well as the next generation of issues that business leaders and society will face. This conference aims to provide a common platform to the corporate, government agencies, NGOs, civil society, academics and the other groups to share their expectations, aspirations and responsibilities. Conference also has the objective to bring together representatives from various parts of the globe to share their experiences, challenges and opportunities. Research in the domain of CSR and Sustainable Business along with Climate Control, Work Life Balance, Philanthropy, social impact and other topics shall be shared in the form of Paper presentation, poster exhibition by researchers and professionals from various parts of the Globe. Presentations, workshops and debates will highlight the need of the day and how these issues are being addressed around the world nowadays. The conference will certainly lead to the new frameworks, concepts, tools and techniques to integrate social responsibility throughout the business operations to achieve the highest levels of sustainable success

Call For Papers

The conference will bring together the Business Leaders, Govt Policy Makers, Non-Government organizations, Consultants, Researchers, Academicians, Students and representatives from other elements of civil society to discuss a broad array of topics related to corporate social responsibility across the various parts of the world. We are specially inviting the PhD candidates from social sciences, law, business sciences and economics as well as from natural sciences and engineering to engage in a dialogue on solutions for global challenges of sustainability and CSR. The conference welcomes paper submissions from all disciplines on topics including but not limited to:

- Supply Chain Sustainability
- The Role of Governments in Business
- Woman rights and workplace environment
- Waste Management
- Self-Regulations, Codes of Conduct & Voluntary Compliance
- Corporate Graft and Whistleblowers
- The Role of NGOs and other Elements of Civil Society
- Global Governance and Corporate Liability
- Sustainable Agriculture and Food Systems
- The Future of CSR and Responsible Investment
- Triple Bottom Line: The Importance and opportunities
- CSR and communication: public relations, pressure group, media
- CSR in the Crisis and Disaster Management
- Human Rights and Business Sustainability
- Workplace safety
- Socially responsible products
- Low-Carbon Energy and Sustainable Industry
- Challenges of Social Inclusion: Gender, Inequalities, and Human Rights
- Child Labor, Forced Labor and Labor Trafficking
- Reconciling the Interests of Management and Workers
- CSR Issues relating to Multinational Enterprises
- Mining and Sustainability Principles
- Health for all
- Sustainability Reporting Standards
- CSR and consumers: cause related marketing, social marketing
- CSR Networks and Co-operations

CSR 2014 Tracks:

The conference will focus on two broad tracks: research and practitioner. The research track will focus on a more academic perspective with presentation of research in the CSR area, whereas the practitioner track will have the presentations from the corporate / NGO projects and initiatives along with the case studies in the CSR area. However, the conference sessions will have mixed presentations from both the tracks, for benefit of all. In both the Research and Practitioner track, the proposals can be submitted in any of the following categories:

(a) Full Paper	Length of the paper 8-12 pages
(b) Short Paper / Work in Progress	Length of the paper 4-6 pages
(c) Practitioner Presentation	1 Page Abstract
(d) Poster Presentation	1 Page Abstract

IMPORTANT DATES

Proposals Due	April 20, 2014
Acceptance/review note	April 30, 2014
Camera Ready Submission	May 10, 2014
Registration	May 10, 2014
Conference Dates	02-05 June 2014

Paper Submission Format

- **Language:** The use of English language is applied to all papers. No other languages are allowed.
- **Page Size:** documents MUST be formatted in the ISO A4 (210 X 297 mm. or 8.3X11.7 in.) paper size. The top, bottom, left and right margin should be 1 inch.
- **Typeface:** The entire paper should be written in 10-point Times New Roman. Please follow the template for heading and sub-heading styles (available at the conference website).
- **Line Spacing:** All papers should follow a single line spacing for the text.
- **Referencing Style:** Papers should follow the APA Style of referencing (www.apastyle.org).

Paper Submission

All papers must be submitted online through the easychair conference management system, using the following link:

<https://www.easychair.org/account/signin.cgi?conf=csr20140>

- Along with your paper / abstract, please also submit the author's profile (one paragraph) and a passport size photograph in a .doc / .docx format. The template is available on the conference website.

Paper publication:

All accepted papers will be published in the Special Publication for Conference Proceedings bearing ISBN No. from a reputed publisher. The proceedings will be available at the time of the conference. Extended papers will also find a place on the special issue of reputed international journals.

Paper/Poster Awards:

There will be three best paper awards in each of the Research and Practitioner Track of the conference. All presented submissions will be eligible for this competition and the decision will lie with the jury consisting of eminent experts of the area. Each of the best paper awards will carry a citation and a prize. The best paper awards will be announced in the valedictory session of the conference.

Registration

All the delegates are requested to complete registration form after making the payments. Co-authors need to register separately for Kit and Certificate.

In-Absentia Registration may be made for the coauthors.

The Registration Fee includes:

- Welcome Reception and Dinner, Lunch and Coffee breaks at the conference venue
- Certificate of Participation, Conference Badge & Kit
- Conference Proceedings (Electronic copy & Printed Copy)
- Conference Gallery (Photo/ Video)

Registration Fee

	Corporate Delegates	NGO Representatives	Academics/Researcher	Students Registration
Speakers/Delegates	USD 500 Rs. 25000	USD 450 Rs. 22500	USD 400 Rs.20000	USD 300 Rs. 15000
Absentia Presenters	USD 200 Rs. 10000	USD 200 Rs. 10000	USD 200 Rs. 10000	USD 150 Rs. 7500

For the Travel, Lodging & Boarding, the Participants need to make their own arrangement. However the conference organizers are trying to get best discounted rates from hotels.

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Conference Schedule

Mon. 02nd June 2014

15:00 - 16:00	Registration
16:00 - 17:30	Workshop: Evaluation and Internal Audit of CSR
18.30 - 21:00	Welcome Reception with Dinner

Tues. 03rd June 2014

08.30 - 09.15	Registration
09.15 - 10.45	Conference Inaugural & Keynotes
10.45 - 11:00	Coffee Break
11:00 - 13:00	Track session 1 : Human Rights, Child Labour and Woman Rights at workplace
13:00 - 14:00	Lunch
14:00 - 16.00	Track session 2 : Carbon Credits, Waste Management, Pollution
16:00 - 16:15	Coffee Break
16.15 - 17:45	Workshop: UN Global Compact

Wed. 04th June 2014

08.30 - 09.15	Registration
09.15 - 10:45	Track session 3 : Supply Chain Sustainability, CSR in Mining
10:45 - 11:00	Coffee Break
11:00 - 13:00	Track Session 4 : CSR Standards, Reporting and Assessment
13:00 - 14:00	Lunch
14:00 - 16:00	Track session 5 : Role of NGOs, Governments in CSR
16:00 - 17.30	Workshop: Global Reporting Initiatives GRI 3.1 and 4.0
17.30 - 18:00	Valedictory & Best Paper Awards

Thur. 05th June 2014

09.30 - 12:30	Organized visit to CSR initiatives
13:00onwards	Optional excursion

Contacts

