

## OUR PAST PROGRAMMES

### 2<sup>nd</sup> International Conference on CSR & Sustainable Development Jakarta (CSR 2014)

02-05<sup>th</sup> June 2014

The four days international conference was organised at The Mercure Convention Centre, Ancole Jakarta (Indonesia) from 02-05th June 2014. Over all number of delegates in the conference were One Hundred Fifty Five. The conference had speakers & presenters from 22 countries. On this occasion, the Edited book on CSR: Business & Societal Perspective was also launched. The conference Chief Guest was H.E. Mr. Gurjit Singh (Ambassador of India to Indonesia and ASEAN). Conference was organised by SERD (Society for Education & Research Development, India) & Gunadarma University (Indonesia), Musi Rawas Economics Institute (Jakarta) in association with Asia-Pacific Institute of Management, New Delhi (Knowledge Partner), INDIACSR, NGOBOX, APACCXO Forum as media and publicity partners and Close the Loop, USA ---As resource partner).

Conference Website: [www.csr2014.serd.org.in](http://www.csr2014.serd.org.in)

### 1st International Conference on CSR & Sustainable Development Bangkok (CSR 2013)

03-06<sup>th</sup> June 2013

The four days international conference was organised at The Ambassador Hotel, Bangkok from 03-06th June 2013. Over all number of delegates in the conference were seventy two. The conference had speakers & presenters from 16 countries (45 from India and 27 from other countries). Discussions on CSR and sustainability were well appreciated by the attendees. On this occasion, the Edited book on CSR & Sustainable Development was also launched. Conference was organised by SERD (Society for Education & Research Development, India) in association with Asia-Pacific Institute of Management, New Delhi (Knowledge Partner), INDIACSR, NGOBOX, APACCXO Forum as media and publicity partners, Close the Loop, USA (resource partner).

Conference Website: [www.csr2013.serd.org.in](http://www.csr2013.serd.org.in)

### ICT4 Democracy International Summer School , New Delhi

09-15<sup>th</sup> March 2014

International Summer School on ICT4D (Information & Communication Technology for Democracy) was organised during 09-15 March 2014 at Asia-Pacific Institute of Management, in New Delhi. This International Summer School was jointly organised by Asia-Pacific Instt. of Management, SERD, HumanIT (Karlstad University, Sweden), Uppsala University (Sweden) and FH Wien University (Austria). Weeklong event had participants from 18 countries. Major topics of discussion: E-Participation, E-Voting, E-Governance, E-Healthcare, E-Campaigning and Academic Writing.

Website: [www.serd.org.in/ss2014](http://www.serd.org.in/ss2014)

## Organisers & Supporters:



SERD, New Delhi, India  
<http://www.serd.org.in>

indi<sup>+</sup>csr

[www.indiacsr.in](http://www.indiacsr.in)



PGRI Nusantara  
University, Kediri,  
Indonesia



Asia-Pacific Institute of  
Management, New Delhi  
[www.asiapacific.edu](http://www.asiapacific.edu)



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## Conference Chairs

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# CSR 2015 Dubai



## 3<sup>rd</sup> International Conference on Corporate Social Responsibility & Sustainable Development

04-05 May 2015

Venue: Lou Lou'a Beach Resort  
Al Khaledia Suburb - Sharjah - Dubai (UAE)

Organiser: Society for Education & Research Development, India

[www.csr2015.serd.org.in](http://www.csr2015.serd.org.in)



## INTRODUCTION: CSR & SUSTAINABLE DEVELOPMENT

CONNECTING YOUR BUSINESS TO THE SOCIAL & ENVIRONMENTAL GOOD WHILE REMAINING PROFITABLE

Over the last few years an increasing number of companies worldwide have started promoting their business through *Corporate Social Responsibility* strategies because the customers, the public and the investors expect them to act in sustainable as well as responsible manner. In some cases, CSR is a result of various social, environmental and economic pressure. Despite certain criticisms on the CSR activities, more companies in the world are inclining their strategies towards corporate social responsibility. The CSR Executives have the task of reconciling the various programs, quantifying their benefits, or at least sketching a logical connection to the business, and securing the support of business line counterparts. CSR can not only refer to the compliance of human right standards, labor and social security arrangements, but also to the fight against climate change, sustainable management of natural resources and consumer protection. The various practices followed by the corporate in different parts of the world differ significantly. In the Developed nations, the basic needs of the population do not need so much support as in the under-developed nations. In the Asian context, CSR mostly involves activities like adopting villages for holistic development, in which they provide medical and sanitation facilities, build school and houses, and helping villages become self-reliant by teaching them vocational and business skills. This Conference is designed to understand and deal with the unprecedented impacts of CSR on the working population, society and environment and therefore to elaborate the various frameworks for it with a view towards developing its practice in an evolutionary way.

## OBJECTIVE

This conference aims to provide a common platform to the corporate, government agencies, NGOs, civil society, academics and the other groups to share their expectations, aspirations and responsibilities. Conference also has the objective to bring together representatives from various parts of the globe to share their experiences, challenges and opportunities. Research in the domain of **CSR** and Sustainable Business along with Climate Control, Work Life Balance, Philanthropy, social impact and other topics shall be shared in the form of Paper presentation, poster exhibition by researchers and professionals from various universities and institutions. First international conference with aimed at exploring emerging issues in corporate responsibility and sustainable development. Presentations and debates will highlight current thinking and how these issues are being addressed around the world nowadays.

## CONFERENCE SUBTHEMES

- Supply Chain Sustainability
- Human Rights and Business Sustainability
- The Role of Governments in Business
- Workplace safety & Woman rights
- Socially responsible products
- Waste Management
- Low-Carbon Energy and Sustainable Industry
- Self-Regulations, Codes of Conduct & Voluntary Compliance
- Social Inclusion: Gender, Inequalities, and Human Rights
- Corporate Graft and Whistleblowers
- Child Labor, Forced Labor and Labor Trafficking
- The Role of NGOs and other Elements of Civil Society
- CSR Issues relating to Multinational Enterprises
- Sustainable Agriculture and Food Systems
- Mining and Sustainability Principles
- Health for all
- Triple Bottom Line: The Importance and opportunities
- Sustainability Reporting Standards



## CASE/RESEARCH PAPER SUBMISSION

The conference will focus on two broad tracks: research and practitioner. The research track will focus on a more academic perspective with presentation of research in the CSR area, whereas the practitioner track will have the presentations from the corporate / NGO projects and initiatives along with the case studies in the CSR area. However, the conference sessions will have mixed presentations from both the tracks, for benefit of all.

Submission Categories:

- (a) Full Paper (8-12 pages)
- (b) Short Paper (4-6 pages)
- (c) Practitioner Presentation (1 Page Abstract)
- (d) Poster Presentation (1 Page Abstract)

All papers must be submitted online through the easychair conference management system available on the conference website. [www.csr2015.serd.org.in](http://www.csr2015.serd.org.in)

Along with paper/abstract, please also submit the author's profile (one paragraph) and a passport size photograph in a .doc/.docx format. The template is available on the conference website.

*Earth and its resources belong to all...  
Let's remain responsible...*



## REGISTRATION

All the delegates are requested to complete registration form after making the payments. Co-authors need to register separately for Kit and Certificate. In-Absentia Registration may be made for the co-authors. The Registration Fee includes:

- Welcome Reception and Dinner, Lunch and Coffee breaks at the conference venue
- Certificate of Participation, Conference Badge & Kit
- Conference Proceedings (electronic copy & Printed Copy)
- Conference Gallery (Photo/ Video)

|                      | Corporate Delegates  | NGO Representatives  | Academics/ Researcher | Students Registration |
|----------------------|----------------------|----------------------|-----------------------|-----------------------|
| Speakers / Delegates | USD 500<br>Rs. 27500 | USD 450<br>Rs. 24750 | USD 400<br>Rs.22000   | USD 300<br>Rs. 16500  |
| Absentia Presenters  | USD 200<br>Rs. 11000 | USD 200<br>Rs. 11000 | USD 200<br>Rs. 11000  | USD 150<br>Rs. 8250   |

For the Travel, Lodging & Boarding, the Participants need to make their own arrangement. However the conference organizers are trying to get best discounted rates from hotel.

Beneficiary Name Society for Education and Research Development  
Account No. 05291131002000  
Bank Name Oriental Bank of Commerce  
IFSC Code ORBC0100529 (For Transfers from India)  
Swift Code ORBCINBBIBD (For Transfers from Abroad)

[www.csr2015.serd.org.in](http://www.csr2015.serd.org.in)



## PUBLICATION

All accepted papers will be published in the Special Publication for Conference Proceedings bearing ISBN No. from a reputed publisher. The proceedings will be available at the time of the conference. Extended papers will also find a place on the special issue of reputed international journals.



## BEST PAPER AWARDS

There will be three best paper awards in each of the Research and Practitioner Track of the conference. All presented submissions will be eligible for this competition and the decision will lie with the jury consisting of eminent experts of the area. Each of the best paper awards will carry a citation and a prize. The best paper awards will be announced in the valedictory session of the conference.



## Important Dates

Proposals Due March 31, 2015  
Camera Ready Submission April 15, 2015  
Author Registration April 20, 2015  
Regular registration April 20, 2015  
Conference Dates May 04-05, 2015