

CSR 2016

Kualalumpur
(Malaysia)



4th International Conference on

Corporate Social Responsibility & Sustainable Development
Kualalumpur (Malaysia)

30-31st May 2016

Venue: International University of Malaya-Wales
City Campus, Jalan Tun Ismail, 50480 Kuala Lumpur, MALAYSIA

Organiser: Society for Education & Research Development, India

www.csr2016.serd.org.in

INTRODUCTION: CSR & SUSTAINABLE DEVELOPMENT

CONNECTING YOUR BUSINESS TO THE SOCIAL & ENVIRONMENTAL GOOD
WHILE REMAINING PROFITABLE

With the talk about climate change, protecting the planet earth, ever increasing pollution levels, and waste management issues, the role of corporate for the social causes and ethical business practices is gaining importance. Businesses need to shift the focus from profit making to responsible products and efficient services. Many countries have duly drafted their CSR policies but many other are still struggling to give it a formal shape. While the western world has already started talking about the CSR2.0 and CSR 3.0, the other countries are still stuck with the philanthropy. Despite certain criticisms on the CSR activities, more companies in the world are inclining their strategies towards corporate social responsibility. The CSR Executives have the task of reconciling the various programs, quantifying their benefits, or at least sketching a logical connection to the business, and securing the support of business line counterparts. CSR can not only refer to the compliance of human right standards, labor and social security arrangements, but also to the fight against climate change, sustainable management of natural resources and consumer protection. In the Developed nations, the basic needs of the population do not need so much support as in the under-developed nations. This Conference is designed to understand and deal with the unprecedented impacts of CSR on the working population, society and environment and therefore to elaborate the various frameworks for it with a view towards developing its practice in an evolutionary way. The fourth edition of conference will give new direction to the deliberations in different parts of the world. The world needs to come together to make the earth a better place to live.

OBJECTIVE

This conference aims to provide a common platform to the corporate, government agencies, NGOs, civil society, academics and the other groups to share their expectations, aspirations and responsibilities. Conference also has the objective to bring together representatives from various parts of the globe to share their experiences, challenges and opportunities. Research in the domain of **CSR** and Sustainable Business along with Sanitation, Climate Control, Work Life Balance, Philanthropy, Responsible Products, Business Ethics, Social impact and other topics shall be shared in the form of Paper presentation, poster exhibition by researchers and professionals from various universities and institutions. Presentations and debates will highlight current thinking and how these issues are being addressed around the world nowadays.

CONFERENCE SUBTHEMES

- ✦ Low-Carbon Energy and Sustainable Industry
- ✦ Socially responsible products
- ✦ Waste Management
- ✦ Self-Regulations, Codes of Conduct & Voluntary Compliance
- ✦ Supply Chain Sustainability
- ✦ Human Rights and Business Sustainability
- ✦ The Role of Governments in Business
- ✦ Child Labor, Forced Labor and Labor Trafficking
- ✦ Workplace safety & Woman rights
- ✦ Social Inclusion: Gender, Inequalities, and Human Rights
- ✦ Corporate Graft and Whistleblowers
- ✦ The Role of NGOs and other Elements of Civil Society
- ✦ CSR Issues relating to Multinational Enterprises
- ✦ Sustainable Agriculture and Food Systems
- ✦ Mining and Sustainability Principles
- ✦ Health for all
- ✦ Sustainability Reporting Standards



CASE/RESEARCH PAPER SUBMISSION

The conference will focus on two broad tracks: research and practitioner. The research track will focus on a more academic perspective with presentation of research in the CSR area, whereas the practitioner track will have the presentations from the corporate / NGO projects and initiatives along with the case studies in the CSR area. However, the conference sessions will have mixed presentations from both the tracks, for benefit of all.

Submission Categories:

- (a) Full Paper (8-12 pages)
- (b) Short Paper (4-6 pages)
- (c) Practitioner Presentation (1 Page Abstract)
- (d) Poster Presentation (1 Page Abstract)

All papers must be submitted online through the easychair conference management system available on the conference website. www.csr2016.serd.org.in

Along with paper/abstract, please also submit the author's profile (one paragraph) and a passport size photograph in a .doc/.docx format. The template is available on the conference website.



REGISTRATION

All the delegates are requested to complete registration form after making the payments. Co-authors need to register separately for Kit and Certificate. In-Absentia Registration may be made for the co-authors. The Registration Fee includes:

- Welcome Reception and Dinner, Lunch and Coffee breaks at the conference venue
- Certificate of Participation, Conference Badge & Kit
- Conference Proceedings (electronic copy & Printed Copy)
- Conference Gallery (Photo/ Video)

	Corporate Delegates	NGO Representatives	Academics/ Researcher	Students Registration
Speakers / Delegates	USD 400	USD 400	USD 350	USD 250
	Rs. 24000	Rs. 24000	Rs. 21000	Rs. 15000
Absentia Presenters	USD 200	USD 200	USD 200	USD 150
	Rs. 12000	Rs. 12000	Rs. 12000	Rs. 9000

For the Travel, Lodging & Boarding, the Participants need to make their own arrangement. However the conference organizers are trying to get best discounted rates from hotel.

Beneficiary Name Society for Education and Research Development

Account No. 05291131002000

Bank Name Oriental Bank of Commerce

IFSC Code ORBC0100529 (For Transfers from India)

Swift Code ORBCINBBIBD (For Transfers from Abroad)

www.csr2016.serd.org.in



PUBLICATION

All accepted papers will be published in the Special Publication for Conference Proceedings bearing ISBN No. from a reputed publisher. The proceedings will be available at the time of the conference. Extended papers will also find a place on the special issue of reputed international journals.



BEST PAPER AWARDS

There will be three best paper awards in each of the Research and Practitioner Track of the conference. All presented submissions will be eligible for this competition and the decision will lie with the jury consisting of eminent experts of the area. Each of the best paper awards will carry a citation and a prize. The best paper awards will be announced in the valedictory session of the conference.



Important Dates

Proposals Due

April 30, 2016

Acceptance/ Review Note

May 15, 2016

Camera Ready Submission

May 20, 2016

Author Registration

May 20, 2016

OUR PAST PROGRAMMES

3rd International Conference on CSR & Sustainable Development Dubai (CSR 2015)

www.csr2015.serd.org.in

04-05th May 2015

The two days international conference was organised at The Lou Lou Beach Resort, Sharjah (UAE) from 04-05th May 2015. The conference had speakers & presenters from 18 countries. On this occasion, the Edited book on CSR: Business & Societal Perspective was also launched. Conference was organised by SERD (Society for Education & Research Development, India) & British University in Dubai, in association with Asia-Pacific Institute of Management, New Delhi (Knowledge Partner), INDIACSR, NGOBOX, APACCXO Forum as media and publicity partners and Close the Loop, USA As resource partner).

2nd International Conference on CSR & Sustainable Development Jakarta (CSR 2014)

www.csr2014.serd.org.in

02-05th June 2014

The four days international conference was organised at The Mercure Convention Centre, Ancole Jakarta (Indonesia) from 02-05th June 2014. The conference had speakers & presenters from 22 countries. On this occasion, the Edited book on CSR: Business & Societal Perspective was also launched. The conference Chief Guest was H.E. Mr. Gurjit Singh (Ambassador of India to Indonesia and ASEAN). Conference was organised by SERD (Society for Education & Research Development, India) & Gunadarma University (Indonesia), Musi Rawas Economics Institute (Jakarta) in association with Asia-Pacific Institute of Management, New Delhi (Knowledge Partner), INDIACSR, NGOBOX, APACCXO Forum as media and publicity partners and Close the Loop, USA ---As resource partner).

1st International Conference on CSR & Sustainable Development Bangkok (CSR 2013)

www.csr2013.serd.org.in

03-06th June 2013

The four days international conference was organised at The Ambassador Hotel, Bangkok from 03-06th June 2013. Over all number of delegates in the conference were seventy two. The conference had speakers & presenters from 16 countries (45 from India and 27 from other countries). Discussions on CSR and sustainability were well appreciated by the attendees. On this occasion, the Edited book on CSR & Sustainable Development was also launched. Conference was organised by SERD (Society for Education & Research Development, India) in association with Asia-Pacific Institute of Management, New Delhi (Knowledge Partner), INDIACSR, NGOBOX, APACCXO Forum as media and publicity partners, Close the Loop, USA (resource partner).

ICT4 Democracy International Summer School New Delhi

www.serd.org.in/ss2014

09-15 Mar 2014

International Summer School on ICT4D (Information & Communication Technology for Democracy) was organised during 09-15 March 2014 at Asia-Pacific Institute of Management, in New Delhi. This International Summer School was jointly organised by Asia-Pacific Instt. of Management, SERD, HumanIT (Karlstad University, Sweden), Uppasala University (Sweden) and FH Wien University (Austria). Weeklong event had participants from 18 countries. Major topics of discussion: E-Participation, E-Voting, E-Governance, E-Healthcare, E-Campaigning and Academic Writing.

Organisers & Supporters:



Conference Chairs

Dr. Vikas Kumar

Prof. Saurabh Mittal

www.csr2016.serd.org.in

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